



## To all Members of the Hanse-Parlament

Hamburg, 26.08.2024

### **GENERAL ASSEMBLY OF HANSE-PARLAMENT AND OTHER EVENTS IN RIGA on 04. and 05. September 2024**

Dear Members and Partners,

We are delighted by the positive response to our invitation for the 2024 General Assembly of the Hanse-Parlament and associated events in Riga. These two days promise to be an exceptional opportunity for knowledge exchange and mutual learning. Please find enclosed the detailed agenda and programme for all events.

The General Assembly is divided into three distinct parts:

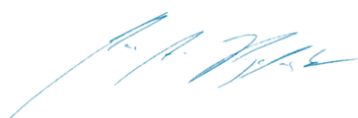
1. Future Projects (9:00 - 13:00): An interactive session focused on upcoming initiatives, allowing for extensive discussion and exchange of ideas
2. Formal Proceedings (14:00 - 15:00): Covering essential matters such as the annual report and welcoming new members.
3. Prosper BSR Conference (15:00 - 17:30): Ukrainians into the labour markets, featuring guest speakers

We would like to take this opportunity to express our sincere thanks to Riga Stradiņš University for their help in organising these events and to the University of Latvia for hosting the events on 4 of September.

If you have not yet registered and would like to take part in the events, or have any questions please contact [mbarcon@hanse-parlament.eu](mailto:mbarcon@hanse-parlament.eu).

We look forward to meeting you in Riga!

With best regards

A handwritten signature in blue ink, appearing to read "M. Hogeforster".

Dr. Max Hogeforster  
*Chairman*



## Detailed agenda of the events in Riga

Wednesday, 04 September 2024		
Time	Event	Venue
08:30 – 09:00	Welcome coffee	<a href="#">University of Latvia</a> , Raiņa bulvāris 19 Rīga
09:00 – 13:00	Informal General Assembly (1): Workshop with HP members on running projects and future project work  <i>(e.g. Which topics and tasks are particularly important for the promotion of SMEs in the future? How can the project results be used by the members as a successful business model?)</i>	<a href="#">University of Latvia</a> , Raiņa bulvāris 19 Rīga <b>Room: Senat Hall</b>
09:00 – 13:00	Project Workshop <b>DIG-CON Project</b>	<a href="#">University of Latvia</a> , Raiņa bulvāris 19 Rīga <b>Room: The Great Hall</b>
09:00 – 13:00	Project Workshop <b>BA&amp;VET Project</b>	<a href="#">University of Latvia</a> , Raiņa bulvāris 19 Rīga <b>Room: Professors Club</b>
09:00 – 13:00	Final Project Workshop <b>3LoE Project</b>	<a href="#">University of Latvia</a> , Raiņa bulvāris 19 Rīga <b>Room 4: Conference Room of Law Faculty</b>
13:00 – 14:00	Lunch	<a href="#">University of Latvia</a> , Raiņa bulvāris 19 Rīga
14:00 – 15:00	Formal General Assembly (2): Hanse-Parlament	<a href="#">University of Latvia</a> , Raiņa bulvāris 19 Rīga <b>Room: The Great Hall</b>
15:00 – 17:30	Conference with General Assembly (3) on integration of Ukrainians into the labour markets <b>Prosper BSR</b>	<a href="#">University of Latvia</a> , Raiņa bulvāris 19 Rīga <b>Room: The Great Hall</b>
17:30 – 19:00	Free time	
19:00 – 22:00	Dinner in the center of Riga	<a href="#">Restaurant Gutenbergs terase</a> , Doma Laukums 1 Rīga

HANSE-PARLAMENT



Thursday, 05 September 2024		
08:30 – 09:00	Welcome coffee	<a href="#">Riga Stradiņš University</a> , Dzirčiema iela 16 Rīga
09:00 – 10:30	Final conference of the 3LoE Project "Qualification, entrepreneurship and innovation in the Green Economy" – part 1	<a href="#">Riga Stradiņš University</a> , Dzirčiema iela 16 Rīga <b>Room: Hippocrates Lecture Hall</b>
10:30 – 11:00	Coffee break	<a href="#">Riga Stradiņš University</a> , Dzirčiema iela 16 Rīga
11:00 – 12:00	Final conference of the 3LoE Project "Qualification, entrepreneurship and innovation in the Green Economy" – part 2	<a href="#">Riga Stradiņš University</a> , Dzirčiema iela 16 Rīga <b>Room: Hippocrates Lecture Hall</b>
12:00 – 13:00	Lunch	<a href="#">Riga Stradiņš University</a> , Dzirčiema iela 16 Rīga
13:00 – 15:30	Final conference of the 3LoE Project "Qualification, entrepreneurship and innovation in the Green Economy" – part 3	<a href="#">Riga Stradiņš University</a> , Dzirčiema iela 16 Rīga <b>Room: Hippocrates Lecture Hall</b>
15:30 – 16:00	Coffee break	<a href="#">Riga Stradiņš University</a> , Dzirčiema iela 16 Rīga
16:00 – 16:30	Bus transfer to the Latvian Ethnographic Open Air Museum	<a href="#">Riga Stradiņš University</a> , Dzirčiema iela 16 Rīga <b>Meeting point at the backside of the university</b>
16:30 – 19:00	Excursion to the Latvian Ethnographic Open Air Museum	<a href="#">Latvian Ethnographic Open Air Museum</a> , Brīvdabas iela 21 Rīga
19:00 – 22:00	Dinner at the Priedes krogs restaurant	<a href="#">Latvian Ethnographic Open Air Museum</a> , Brīvdabas iela 440 Rīga
22:15 – 22:45	Bus transfer to the hotels	<a href="#">Latvian Ethnographic Open Air Museum</a> , Brīvdabas iela 21 Rīga



## Agenda for the formal part of the general assembly

Date: 04<sup>th</sup> September 2024

Time: 14:00 – 15:00

Venue: [University of Latvia](#), Raiņa bulvāris 19 Rīga. Room The Great Hall.

### Agenda:

1. Welcome
2. Formalities, quorum
3. Report, Discussion and Resolution of annual accounts of the Hanse-Parlament and Baltic Sea Academy for 2023
4. Finalisation of merger Hanse-Parlament and the Baltic Sea Academy
5. Presentation and vote on new members
6. Review of the work done so far and proposals for future cooperation
7. Planning of upcoming events
8. AOB



## Programme of the conference "Qualification, entrepreneurship and innovation in the Green Economy"

Date: 05<sup>th</sup> September 2024

Time: 09:00 – 15:30

Venue: [Riga Stradiņš University](#), Dzirciema iela 16 Riga. Room Hippocrates Lecture Hall.

### “Qualification, entrepreneurship and innovation in the Green Economy”

Meeting the challenges in the fields of energy, climate and environmental protection requires comprehensive reorientation and forward-looking innovations. These tasks must be mastered by SMEs against the background of the following problems:

- blatant & growing shortage of skilled workers
- large qualification deficits, especially in the Green Economy
- loss of attractiveness & low qualification of school-based VET
- low rates of further training & insufficient orientation of offers to SME needs
- ageing of entrepreneurs & high, growing shortage of young people (demographic change)
- failure of business transfers & low rates of business start-ups
- low innovation rates & insufficient productivity
- not enough cooperation between universities and SMEs & a lack of teaching geared to SME needs
- comparably low internationalization of SMEs & many vocational training providers

To meet these challenges, 22 partners from 7 countries have developed, practically tested and implemented concrete measures for the promotion of SMEs to secure the demand for skilled labour and entrepreneurs, to emphatically improve qualifications and to promote innovation. These particularly successful results, which can be utilised free of charge, will be presented and discussed at the conference.

<b>08:30 – 09:00 Welcome coffee and international exchange of experiences</b>
<b>09:00 – 09:45 Greetings</b>
Welcome speech by Dr. Max Hogeforster, Chairman of the Hanse-Parlament
Greeting by Ilze Saleniece, Acting State Secretary, Director of the Department of Policy Initiatives and Development, Ministry of Education and Science of the Republic of Latvia
Welcome speech by Prof. Dr. Dins Šmits, Vice Rector of Rīgas Stradiņa universitāte



Greeting by Assoc. Prof. Dr. iur. Karina Palkova, Dean Faculty of Social Sciences, Riga Stradins University
Greeting by Diāna Karaša, President of the Latvijas Amatniecības kamera
Greeting by Agris Ruperts, Director of Liepājas Valsts tehnikums
<b>09:45 – 10:30 Three-level Centres of Vocational Excellence</b>
Overview eight Centres of Vocational Excellence in the Green Economy, <i>Anna Maria Czarny, Project Manager Hanse-Parlament, Germany</i>
Development, work, and experiences of the Lithuanian Centre of Vocational Excellence, <i>Dr. Saulius Zybartas, Director of Business and Hospitality Training Centre VESK, Lithuania</i>
Experiences and successes of transnational cooperation, <i>Maëla Barçon, Project Manager Hanse-Parlament, Germany</i>
Discussion
<b>10:30 – 11:00 Coffee break and international exchange of experiences</b>
<b>11:00 – 12:00 Support and qualification measures for initial vocational training</b>
Overview activities and results, <i>Maëla Barçon, Project Manager Hanse-Parlament, Germany</i>
"Ecologic Solutions in Logistics" technician training, <i>Barbara Zakrzewska, Director Tadeusz Tanski Mechanical and Logistics School Complex, Poland</i>
Educational counselling and training for teachers and trainers in SMEs, <i>Anna Cabedo, Departament d'Educació de la Generalitat de Catalunya &amp; David Millet, Institut Pere Martell, Spain</i>
Discussion
<b>12:00 -13:00 Business lunch and international exchange of experiences</b>
<b>13:00 – 13:45 Support and qualification measures for further vocational training</b>
Overview activities and results, <i>Christian Wildt, Project Director, Hanse-Parlament, Germany</i>
Service Technician, <i>Nikolaus Schrümpf, Project Manager, Wirtschafts-Förderungsinstitut der Wirtschaftskammer Steiermark, Austria</i>
Discussion
<b>13:45 – 14:45 Support and qualification measures for higher education and promoting innovation</b>
Panel discussion Dual Bachelor programs <i>Dr. Max Hogeфорster, Chairman of the Hanse-Parlament, Germany</i> <i>Marek Łukasik, Vice-Rector of the Uniwersytet Pomorski w Słupsku, Poland</i> <i>Dr. Jurgita Lieponienė, Deputy Director, Panevėžio kolegija, Lithuania</i> <i>Prof. Dr. oec. Tatjana Muravska at the Rīgas Stradiņa universitāte, Latvia</i> <i>Prof. Dr. Joachim von Kiedrowski, Vice-Rector Berufliche Hochschule Hamburg,</i>



Germany
Research and development work for SMEs, <i>Dr. Filippo Corsini, Researcher Scuola Superiore Sant'Anna University Sant'Anna of Pisa, Italy</i>
Discussion
<b>14:45 – 15:30 Political strategies for shaping the future</b>
Panel discussion Political strategies <i>Dr. Max Hogeferster, Chairman Hanse-Parlament, Germany</i> <i>DI Heidrun Bichler-Ripfel, Director of the Institut für angewandte Gewerbeforschung der Wirtschaftskammer Österreich, Austria</i>
Discussion
<b>15:30 End of the conference</b>