



To all Members of the Hanse-Parlament

Hamburg, 3.05.2023

**GENERAL ASSEMBLY OF HANSE-PARLAMENT and BALTIC SEA
ACADEMY AND OTHER EVENTS IN Budapest
on 15. and 16. June 2023**

Dear Members and Partners,

we are pleased to invite you to this year's annual General Meeting in the beautiful city of Budapest.

Please find the relevant information about the events and your travel arrangements below (detailed information in the **Program** section).

Your participation in the General Assembly is essential. Significant decisions will be made and future work planned as you can see from the (detailed information in the **Agenda** section). In particular, the board must be newly elected for the next period and the admission of new members must be voted on.

In addition, a workshop with HP members will be held on the morning of 15th June 2023 to discuss important topics regarding future project work and the promotion of SMEs.

We kindly ask you to also participate in the international conference "Promotion of innovation in SMEs" on 16th June 2023, which will certainly be particularly beneficial for you (detailed information in the **Program of the Conference** section).

We strongly recommend to make your hotel bookings for overnight stays as soon as possible. You can find information about this below.

If you have not yet registered but would like to take part, please contact amczarny@hanse-parlament.eu **and** register:

<https://forms.gle/DJ9tVWDwfTqqxDEg8>



Several project meetings surround the general assembly. If your organization is not a DIG-CON or ICIinSMEs project partner, you will unfortunately have to cover your own travel and accommodation costs.

Costs for all lunches, dinners and transfers in Budapest will be covered by the Hanse-Parlament and Hungarian Association of Craftsmen's Corporations.

If there is no way for you to finance travel and accommodation costs yourself, the Hanse-Parlament can cover costs for individuals up to a maximum of 500 euros. In this case, please get in touch with us immediately, because the budget available to us for this is very limited.

We would like to take this opportunity to express our sincere thanks to our member, the Hungarian Association of Craftsmen's Corporations, who made all the preparations for the smooth running of all the events and an unforgettable stay in Budapest with the greatest commitment.

Should you have any further questions, please do not hesitate to contact us.

We thank you very much for your commitment and look forward to meeting you in the beautiful city of Budapest.

With best regards

Dr. Max Hogeforster
Chairman



Agenda for the general meeting of Hanse-Parlament

Date: 15th June 2023

Time: 14:00 – 17:00

Venue: Benczur House, 1068 Budapest, Benczúr utca 27.

<https://www.pkalapitvany.hu/bhkk>

Agenda:

1. Welcome
2. Formalities, quorum
3. Report, Discussion and Resolution of annual accounts of the Hanse-Parlament and Baltic Sea Academy for 2021
4. Finalisation of merger Hanse-Parlament and the Baltic Sea Academy
5. Election of the board
6. Presentation and vote on new members
7. Review of the work done so far and proposals for future cooperation
8. Planning of upcoming events
9. AOB

Program of the events in Budapest

Tuesday, 13 June 2023		
Time	Event	Venue
13:00 – 18:00	Train the Trainer Seminar DIG-CON Project	Benczur Hotel , 1068 Budapest, Benczúr utca 35 Room: Margaréta
Wednesday, 14 June 2023		
09:00 – 18:00	Train the Trainer Seminar DIG-CON Project	Benczur Hotel , 1068 Budapest, Benczúr utca 35 Room: Margaréta
19:00 – 22:00	Dinner of the participants of the Train the Trainer seminar with participants of other events which arrived already	Akert Bistro Budapest, Thököly út 57/b, 1146
Thursday, 15 June 2023		



09:00 – 13:00	Workshop with HP members on project work e.g. Which topics are particularly important in the future? How can project results be used by members as a successful business model?	Benczur Hotel , 1068 Budapest, Benczúr utca 35 Room: Mozaik
09:00 – 13:00	Project Workshop DIG-CON Project	Benczur Hotel , 1068 Budapest, Benczúr utca 35 Room: Andrásy
09:00 – 13:00	Final Project Workshop ICLinSMEs Project	Benczur Hotel , 1068 Budapest, Benczúr utca 35 Room: Business II.
13:00 – 14:00	Lunch	Benczur Hotel , 1068 Budapest, Benczúr utca 35
14:00 – 17:00	General Assembly Hanse-Parlament	Benczur House , 1068 Budapest, Benczúr utca 27.
17:00 – 19:00	Guided walking tour through Budapest to the Vígadó tér Port	Start from Benczur House , 1068 Budapest, Benczúr utca 27.
19:00 – 22:00	Danube cruise with Hungarian music and dinner	Start and end at Vígadó tér Port
Friday, 16 June 2023		
09:00 – 13:00	International Conference "Promotion of innovation in SMEs"	Benczur Hotel , 1068 Budapest, Benczúr utca 35 Room: Budapest
13:00 – 14:00	Lunch	Benczur Hotel , 1068 Budapest, Benczúr utca 35

Program of the conference on 16 June 2023

"Promotion of innovation in SMEs"

08:30 Registration and Welcome Coffee

Moderation János Juhos, Vice-President of Hungarian Association of Craftsmen's Corporations (IPOSZ)

09:00 Welcome and information about the craft in Hungary, Németh László, President of Hungarian Association of Craftsmen's Corporations (IPOSZ)

09:10 Greeting by the Hungarian Government, Dr. Sándor Czomba, State Secretary for Employment Policy



- 09:30 Promotion of SMEs –Customer Innovation & Digitization, Dr. Max Hogeforster, Chairman Hanse-Parlament, presentation and discussion
- 9:55 Best practice: Customer-focused Innovations & Digitization, Dr. Dirk Süß, Managing Director Hamburg Institute of International Economics, Germany, presentation and discussion
- 10:20 Coffee break and international exchange of experience
- 10:50 Training program for SMEs: Digital competence, Helene Bo Olsen, Project manager International Business College, Denmark, presentation and discussion
- 11:15 Training program for SMEs: Realization of customer-centred innovations, Anna Maria Czarny, Hanse-Parlament, Germany, presentation and discussion
- 11:40 Two best practices by Hungarian SMEs. IPOSZ, Dr. Noémi Hajdú, University associate professor with two entrepreneurs: Drávainé Eszter Németh, Csipetkék élményműhely and Gábor Kovács, Vasi Xoda Drink Kft.
- 12:05 Regular SME online counselling and online community, IPOSZ – Gábor Takács, KTS Online Kft.
- 12:30 Closing discussion, summary and farewell by the Vice-President of IPOSZ
- 13:00 Lunch and international exchange of experience
- 14:00 End of the conference

Accommodation

Please arrange your own booking as soon as possible.

[Benczur Hotel](#)

1068 Budapest, Benczúr utca 35

Send an email to info@hotelbenczur.hu and state the code:

211644 Hanse-Parlament

Our contingent is no longer available. If you would still like to book at Benczur Hotel, please contact me at amczarny@hanse-parlament.eu

Of course, you are also welcome to make reservations at another hotel of your personal choice.

[Information on how to get to Hotel Benczur from the airport.](#)