



Invitation



The Eighth Hanseatic Conference

Corporate Social Responsibility and Women`s Entrepreneurship around the Mare Balticum

on June 6 + 7, 2013

in HAMBURG



Hanse-Parlament

**BALTIC SEA
ACADEMY**



Words of welcome

HANSE-PARLAMENT e.V.

Already Aristotle stated: "If you want to change the world you must start with yourself". Every person has a strong potential in the true sense of the proverb to be the architect of his own fortune. However he who primarily hopes that others do something what he should have done much better for himself, who is always looking at external factors, cannot discover his own potential and develop it.

The first step to get what you want means knowing what you want. However, according to the survey 95 percent of the people have no fixed clear goals. When they don't know what they want, then how should they be able to achieve it?

We can distinguish among three levels of thinking:

The lower one is the level of destruction. When one denies, condemns, criticizes, blames, finds guilty. Unfortunately, there are many people who complain about their own bad luck.

The middle one is the level of preservation. Most of the availabilities are being retained, conditions are confirmed and cemented without questioning the opportunity for change. It is the habitat of mediocrity, people who manage to keep their heads above water.

The top one is the level of creation. Here solutions are being found, the new is being created, something creativity and positive is being formed. This level is the realm of, unfortunately, only a small group of successful people.

There is a wonderful American sentence: "Think big"! Unfortunately this call to thinking big is often misunderstood completely. "Think big" does not mean thinking constantly about big things, big houses, big assets, big car, big projects. Instead "Think big" requires thinking in big terms of responsibility, setting a high level of personal responsibility. Nobody will be permanently successful and lucky if he thinks solely in material dimensions.

The material goals must be backed with ambitious, comprehensive values. Experienced spirituality leads to success. Crucial role belongs to the spiritual values, motives and feelings, which determine the ways and accompany by the achievement of goals.

Our thinking today determines our future tomorrow. That is why the eighth Hanseatic Conference will mobilize the top level of thinking, stimulate new thinking, communicate many positive examples from medium-sized enterprises and create building blocks for the common formation of a good future.

Dr. JÜRGEN HOGEFORSTER
CHAIRMAN OF THE HANSEATIC PARLIAMENT



BALTIC SEA ACADEMY

The conventional division of labour is coming to an end. Utilizing new productivity gains requires further specialization along with a new intensive holistic approach through comprehensive cooperation. Cooperation is required on all levels in all the areas:

- Within the company for strengthening innovations and intensive use of social energy
- On the intercompany level for securing services from a single source, increase in quality and cost reduction as well as establishment of developers and suppliers communities
- On the cross-border level for utilizing international market chances as well as for the international innovations transfer and development

The information processing and problem-solving capacities are ever becoming most prominent bottlenecks hindering future economic and social development. Overcoming requires intelligent saving progress, decentralized development and solution approaches and engagement of all the heads available. It clearly requires comprehensive innovations in the cooperation within the company and intensive in-kind and non-material participation of employees. Innovations in this field must be aimed to develop the employer into the provider of meaning for the employees and fellow entrepreneurs to work.

The market power of the employees will definitely increase in the future. Beside wage value they are increasingly looking for an added value in their jobs, for example, self-determination, meaning and fulfillment, involvement, straightforwardness and transparency, open information and influence, flexibility and autonomy, individual flexible working time and working life, family-friendly work planning. Enterprises offering these additional values will not only have good, but will at the same time enjoy high innovations and above-average productivity.

Personal and organizational development is the most significant innovations field with the largest productivity capacity for SMEs. Support in this field creates the essential basis for all further innovations and therefore must be given at least the same value as technical innovations support.

Personal and organizational development is especially broadly developed in the Scandinavian economy, thus excellent possibilities for learning from each other can be offered in the Baltic Sea Region. Besides, the Baltic Sea Region possesses very good applicable capacities for teaching and research. Thus, there are outstanding initial conditions for the Baltic Sea Region to become the worldwide market leader in this central innovations field.

The eighth Hanseatic Conference deals with these issues using the example of both major focal points “Corporate Social Responsibility” and “Women`s Entrepreneurship”. It brings together entrepreneurs, scientists and SME advocates from all the Baltic Sea countries to develop goals and means together that will shape the works of the Hanseatic Parliament and the Baltic Sea Academy in the coming years.

DR. MAX HOGFORSTER **CHAIRMAN OF THE BALTIC SEA ACADEMY**





THURSDAY, JUNE 06, 2013

14.00 Welcoming and Registration

15.00 Welcoming address: Dr. Max Hogeфорster, Chairman of the Baltic Sea Academy

"Respectable Banking between State Trust and Market Failure – is it possible?",
Dr. Reiner Brüggelstrat, Spokesman of the Management Board of the Hamburger
Volksbank, Hamburg

"Cooperation in the Baltic Sea Region", Dr. Artis Pabriks, The Ministry of Defence of
the Republic of Latvia

"Promotion of corporate social responsibility and the support of female
entrepreneurs", Marko Curavić, Head of Unit 'Entrepreneurship 2020', DG Enterprise
and Industry, European Commission, Brussels

16.15 SECTION 1: Corporate Social Responsibility in the Baltic Sea countries

Brief presentations

"Corporate social responsibility and the public sector", Michał Wójcik,
Managing Director Chamber of Crafts and SMEs Katowice

"Corporate Social Responsibility in Russia", Olga Maximowa, International project
specialist, Kaliningrad Chamber of Commerce and Industry, Kaliningrad

"Experience of CSR in Denmark", Karsten B. Vester, CSR Manager,
VirksomhedsNetværket, Kolding, Denmark

"CSR and a strategy of a smaller company – a Polish company case study",
Prof. Dr. hab. Inż. Piotr Grudowski, Gdansk University of Technology, Gdansk

"Social responsibility issues for micro-enterprises in Hungary", Tamás Rettich,
Chief adviser Hungarian Association of Craftsmen's Corporation, Budapest

Questions to the speakers

17.15 Work in the form of round tables: forms and meaning of CSR and SMEs

Introduction and discussion of results as well as Best Practices

19.30 Dinner and international exchange of experiences, additional guests

Elbkuppel in the Hotel Hafen Hamburg, Seewartenstraße 9, 20459 Hamburg



FRIDAY, JUNE 07, 2013

09.00 SECTION 2: Strategies of CSR promotion for SMEs

Brief presentations

“The Hamburg Family Seal as a good example for CSR in small and medium-sized enterprises”, Manuela Badur, Head of the Division for Family Policy, Hamburg Ministry of Labour, Social, Family Affairs and Integration, Hamburg

“Evaluation of public and corporate social responsibility integration in Lithuania”, Prof. Dr. Vytas Navickas, Lithuanian University of Educational Sciences, Vilnius

“Corporate Social Responsibility in the knowledge-based economy”, Dr. Joanna Czerna-Grygiel, Adam Mickiewicz University in Posen, Posen

“The CSR in Polish SMEs from the women perspective”, Magdalena Popowska, PhD, Gdansk University of Technology, Faculty of Management and Economics, Gdansk

“CSR as a competitive factor: Good practice examples from the Hamburg Crafts”, Elke Keller, Hamburg Chamber of Crafts

Questions to the speakers

10.00 Work in the form of round tables: CSR promotion for SMEs

Introduction of results and international exchange of experience

11.00 Coffee break

11.20 Progress reports: CSR for SMEs in the Baltic Sea Region

Prof. Dr. Björn Hekman, University of Corporate Education Hamburg

Agnieszka Miśkiewicz, Craft Chamber of Lodz

11.50 SECTION 3: Women`s Entrepreneurship

Brief presentations

“Regional Development in the Baltic Sea Region: Current Economic Trends and Perspectives”, Dr. Silvia Stiller, Research Fellow at the Hamburg Institute of International Economics and a freelance consultant, Hamburg

” Development of women's enterprise in Lithuania ”, Prof. Dr. Romualdas Ginevicius Rector of Vilnius Gediminas Technical University, Vilnius

“Differentiation and Convergence of the Structures of Self-employed Women in Baltic Sea Region Countries”, Dr. Ewa Wędrowska, Nicolaus Copernicus University, Toruń



“Analysis of gender development in Belarus - problems and prospects”,
Dr. Natallia Chetyrbock, Head of the Department of Management, Economics and
Finances, Brest State Technical University, Belarus.

“Enterprise partnerships with education sector: seeing beyond short-term benefits”,
Inta Baranovska, Project Manager, State Education Centre (VISC), Latvia

Questions to the speakers

13.00 Lunch

14.00 Work in the form of round tables: Promotion of Women`s Entrepreneurship Introduction of results and Best Practice examples

15.00 SECTION 4: International exchange of experience and outlooks

Panel discussion “Objectives and Strategies of Support of Women in SMEs”

Britt-Marie Söderberg Torstensson, President of Winnet Sweden

Harry Bjerkeng, Nordic Forum of Crafts, Oslo

Sirpa Sandelin, Satakunta University of Applied Sciences, Pori/ Finland

Dr. Tatjana Volkova, State Education Centre (VISC), Riga

Dr. Dariusz Pieńkowski, Poznan University of Life Sciences, Posen

Moderation: Dr. Max Hogeforster, Baltic Sea Academy

16.10 “What does an entrepreneur and an employee carry through crises?” Dr. Jürgen Hogeforster, Chairman of the Hanseatic Parliament

16.30 Closing of the eighth Hanseatic Conference with coffee and cake

The Hanseatic Conference is part-financed by

- a) the European Union Lifelong Learning Programme within the Project “CSR for SMEs”
- b) the European Union (European Development Fund and European Neighborhood and Partnership Instrument) within the Project “IGA”

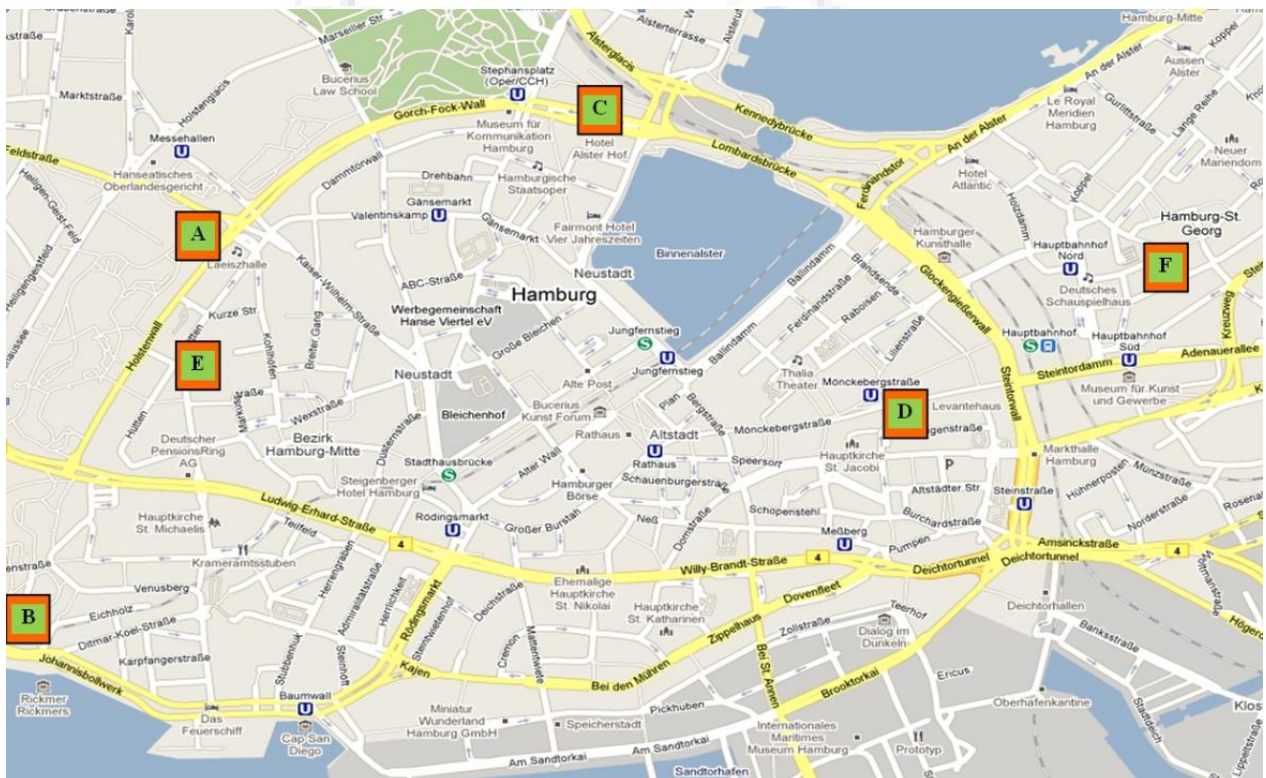


Organisational Information

A) Conference venue 06.-07.06.2013
 Hamburg Chamber of Crafts
 Big hall, 3rd floor
 Holstenwall 12
 20355 Hamburg



B) Dinner 06.06.2013 at 19.30
 Hotel Hafen Hamburg
 Elbkuppel
 Seewartenstraße 9
 20459 Hamburg



In the following hotels we have made block reservation. Please make your arrangements by using the keyword „Hanse-Parlament“.

C) Hotel Baseler Hof

Esplanade 11, 20354 Hamburg
Tel. +49-40-359060
Fax +49-40-35906918
Reservation Fax: +49-40-343777
info@baselerhof.de
www.baselerhof.de



D) HENRI Hotel - Hamburg Downtown

Bugenhagenstraße 21, 20095 Hamburg
Tel: +49. (0)40.554 357-0
Fax: +49. (0)40.554 357-554
hello@henri-hotel.com
www.henri-hotel.com
Reservation number: 627450 Hanseatic Parliament



E) Lindner Hotel Am Michel

Neanderstr. 20, 20459 Hamburg
Fon +49 40 307067-0
Fax +49 40 307067-777
info.hamburg@lindner.de
www.lindner.de
Reservation number: H0T050613 Hanseatic Parliament



F) Hotel Eleazar Novum - Hamburg City Center

Bremer Reihe 12-14, 20099 Hamburg
Tel +49 40 878 87 70
Fax +49 40 878 87 71 11
eleazar@novum-hotels.de
www.novum-hotels.de
Reservation number: 060613 Hanseatic Parliament

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Short Vita of the lecturers

Manuela Badur

Head of Unit Family Policy in the Hamburg Minister of Labour, Social Affairs, Families and Integration. Since 1999 in various positions of the Free and Hanseatic City of Hamburg in the Ministry of Youth and Family. Priorities include: family-friendly personnel policies, reconciliation of work and family. Degree in sociology, social psychology and political science at the University of Hamburg, Diploma in Sociology. Topic of the work: Young women from East Germany - individualization processes in the wake of German unification. After graduation in 1988 business education as a bookseller.

Harry Bjerkeng

International and domestic banking, including a period with The Central Bank of Norway; assistant director of the Norwegian Confederation of Business and Industry; since 1993, Director of the Norwegian Federation of Craft Enterprises; Social Partner and an active participant in wage negotiations, including trade union agreements related to wage settlements, equal opportunities and gender issues; formal partner in agreements with Trade Unions and Government related to vocational training in Norway. ILO adviser, member of the Norwegian Delegation; member of the UEAPME; Advisory Group for Europass introduction; Board of members and Chairman of the Norwegian Leonardo da Vinci program; Project Manager of Leonardo da Vinci projects.

Dr. Reiner Brüggestrat

Graduated economics and history studies at the University of Bochum. He took his doctorate under Professor Süchting in the field of labor market economics in the topic bank regulatory law. After graduation, he began his professional career at the Sparkassen Essen and Gelsenkirchen. At the end of the year 2000, Dr. Brüggestrat was appointed to the board members of the Bank of Hamburg. In 2002 he was elected as board spokesman of the Bank of Hamburg. Following successful merger in 2007 to Hamburger Volksbank is Mr. Brüggestrat worked as Board Spokesman for the personal, organization and bank management deviation. In addition to his own work Mr. Brüggestrat is engaged in the various functions in the the Hamburg Chamber of Commerce and the Cooperative Association.

Marko Curavić

He is Head of the Unit "Entrepreneurship" in DG Enterprise and Industry of the European Commission since May 2009. As such he has been engaged in the deregulation of start-up and bankruptcy procedures in the EU Member States, the establishment of the entrepreneurs' European exchange programme Erasmus for Young Entrepreneurs, the promotion of entrepreneurial education, corporate social responsibility and the support of female entrepreneurs. Currently, his Unit is working on the Entrepreneurship 2020 Action Plan, a EU initiative to boost entrepreneurship and entrepreneurial culture in Europe. Before joining the European Commission, he worked inter alia for the International Finance Corporation (World Bank Group) in Istanbul, T-Croatian Telecommunications in Zagreb and with McKinsey & Company, in Munich. His main areas of professional interest are entrepreneurship, venture financing, management and development economics. He holds a degree in business administration from the Freie Universität Berlin and an MBA from the Graduate School of Business at Stanford University.

Dr. Joanna Czerna-Grygiel

Graduated the doctoral studies at University of Economics in Poznań and received Doctor of Economics degree in 2001. She is working at the Adam Mickiewicz University in Poznań as well as at the German-Polish research institution- Viadrina at the Collegium Polonicum in Słubice 2004 she got the most prestigious award for science research, the Group Price of the Rector of the University of Economics in Poznań.



Prof. Dr. Piotr Grudowski

Graduated as the MSc. Engineer and received PhD and Doctor of Science degree (Habilitation in Management) from University of Gdańsk (GUT); appointed as Professor in Faculty of Management and Economics of GUT. Fields of interest are quality, environmental and OH&S management, quality of education, statistical process control and production engineering. Head of the Quality Management Dept. at GUT. Coordinator in many domestic and international scientific and educational projects. Cooperate with various organizations, including SMEs and public administration. President of the cyclic conferences "Quality Engineering". Academic achievements are: 125 publications, including 12 books and manuals.

Dr. Jürgen Hogeforster

Engineering studies as well as studies in agricultural economics (Business and social sciences). Many years of experience as a German Government Councilor and a member of the Board of Prognos AG, Basel, in the area of regional planning, as well as economic, technological and educational policies. Managing Director of the Chamber of Commerce in Hamburg for 21 years. At present, the Chairman of the Hanseatic Parliament, Managing Director of the policy advice "Workshop of the Future", moderator of a monthly television show, as well as a journalist. Priorities of publications: urban and regional planning, economic development, financial and economic policy, social development processes, education and labour market policy. Numerous volunteering activities.

Dr. Max A. Hogeforster

Law studies at universities of Saarbrücken, Berlin, Marburg and Bonn. Focus of study: commercial law and European law. Postgraduate studies: commercial mediation and conflict management. Seminars on "e-commerce and EU law, University of Hamburg in 2001 and a legal dissertation in 2006 based thereon. Admitted to bar in 2003. Held a subsidiary occupation in numerous economic development projects, including projects in Nicaragua and Thailand. Since 2004 lawyer in the associations in Berlin, Washington DC and Hamburg. In the Hanseatic Parliament since 2004 employed as a Project Manager: Projects focus on education and training, as well as projects under the EU Structural Funds. Since 2010 Chairman of the Baltic Sea Academy.

Elke Keller

She graduated successful the post of teacher of upper secondary education (German studies, philosophy, sport). Since 1985 a scientific assistant in the Hamburg Chamber of Skilled Crafts and Small Businesses. Till 2011 focusing on adult vocational education, e.g. as a Manager of the product area for commercial further education and business administration. Since 2012 Manager of the CSR Project „allerhand!werk - social responsibility in Hamburg“ of the Hamburg Chamber of Skilled Crafts and Small Businesses.

Olga Maximowa

She is an International projects specialist at the Kaliningrad Chamber of Commerce and Industry. The KCCI is a non-government and non-profit organisation, its aim is to support the Kaliningrad business to ensure the regional development. Miss Olga Maksimova is, also an expert-consultant of Enterprise Europe Network - Russia, Module A, Consortium Gate2RuBIN, Kaliningrad Center which was found on the base of the KCCI in 2011. Miss Olga Maksimova has Masters of Science in Marketing from Brunel University (London, UK) and Bachelor Degree of Business Administration from Northwood University (Michigan, USA).

Prof. Dr. Vytas Navickas

Economist – mathematician study at Vilnius University; Doctor. Junior research worker in Institute of Economy at Science Academy; Head of Economic Reform Division in Ministry Council; Director JSC "Draudos autocentras"; Member of the Seimas of the Republic of Lithuania; Minister of Economy of the Republic of Lithuania; associated Professor and Head of Department of Lithuanian University of educational sciences, Faculty of Social Sciences, Department of Economics.



Agnieszka Miśkiewicz

Was borne in Łódź. She holds university degree in Sociology. She is working since 2001 in The Craft Chamber of Łódź; since 2007 she is working as manager of the administration department and since 2008 the Deputy Director of the Chamber. Her area of specialization is the management and monitoring of investments, and the management of the modernization of buildings which belongs to the chamber. She organizes training courses and corporate events. Since 2010 she participates in the development and implementation of a series of training courses and conferences on corporate social responsibility (CSR).

Dr. Artis Pabriks

Was born in 1966 in Jūrmala. He is a Latvian political scientist and politician. He is a founding member of Tautas Partija (People's Party) and the Society for a different Policy (SCP) and Latvian Defence Minister. After his studies at the University of Latvia in Riga and at the Aarhus University in Denmark he is a member of the Latvian Parliament since 2004. From 1996 to 2004 he was the Rector of a newly established Vidzeme University of Applied Sciences in Valmiera. He is co-author of several historical and political works. From 2004 to 2007 Mr. Pabriks held the post of the Foreign Minister in the Kalvītis Cabinet. He was Minister of Foreign Affairs of Latvia from 2004 to 2007. Dr. Pabriks has been the Latvian Defence Minister since 2010.

Dr. Dariusz Pieńkowski

He is a research assistant at the Faculty of Economics and Social Sciences, Poznan University of Life Sciences. He was awarded a PhD in economics at the Cracow University of Economics in 2002. The Swedish Institute granted him a fellowship at the School of Business and Informatics (Ecological Economics Division), Mälardalen University. He worked at the Institute for Technology Assessment and Systems Analysis - ITAS (2007) in Karlsruhe and the Newcastle Business School (2008-2009) in Newcastle upon Tyne. His scientific interests concentrate on trans-disciplinary social and ecological problems in economics; it focuses on the conception of sustainable development.

Dr. Magdalena Popowska

She is a researcher and lecturer of Economics and Entrepreneurship at the Faculty of Management and Economics of Gdansk University of Technology. For many years she has been in charge of exchange programs, double degrees and other internationalization activities. In 2008 she was promoted to Vice-Dean for International and Public Affairs of the above mentioned faculty. Her PhD was a comparative study on the internationalization of SMEs in France and Poland. Her research interests focus on entrepreneurship, entrepreneurship education, CSR in small firms. She is also a 'part-time' entrepreneur. Magdalena speaks French, English and Polish fluently and has a working knowledge of Spanish and Russian.

Dr. Natallia Chetyrbock

Degree of a candidate of science in economic, postgraduate studies PhD, Head of the Department of Management, Economics and Finances, Brest State Technical University, Belarus. Field of research: development of scientific approach for innovation policy implementation mechanism in Brest Region of Belarus; enhancement of innovation activity, susceptibility for individuals of the given regional innovation system. 06.2008 – participation in Tempus Project 2008 including training University Policies supporting Technology Transfer (Warwick University, Warwick, United Kingdom).

Publications: there are 25 scientific articles

Tamás Rettich

He is project manager at the Hungarian Association of Craftsmen's Corporations, IPOSZ, the largest national employer and professional organisation of Hungarian micro and small-sized enterprises and crafts. His working experiences include project management, organisation of awareness raising conferences, seminars for micro enterprises. He holds a degree in economics from Corvinus University and is an accredited expert of EU Structural Funds. At this moment he is responsible for managing a nationwide project called Lawpoint Network which provides legal advice to all citizens free of charge.



Sirpa Sandelin

Licentiate of Science (Technology) – degree in water and environmental engineering. Director of Education at Satakunta University of Applied Sciences. In the Faculty of Technology and Maritime Management she administrates B.Sc. and M.Sc. programmes, and coordinates Faculty's international activities. She has a wide international experience in education and research. Currently she is involved in projects dealing with dual vocational training, entrepreneurship, technology transfer and innovation management. She has had several positions of trust in Finnish societies and international associations.

Prof. Dr. Björn Hekman

Studied Business Administration and Education and holds a PhD from the University of Cologne (Germany). Previously, he served as a Project Manager at Bertelsmann Foundation where he was responsible of Entrepreneurship Education and Vocational Education and as a senior analyst for the Research Institute for Vocational Education and Training in the Crafts at the University of Cologne. Currently, he is Professor at the Hamburg University of Cooperative Studies in the field of marketing. In his capacity as a consultant for SME, his portfolio includes feasibility and investment research, strategic marketing, employer branding and surveys as well as CSR-Workshops.

Britt-Marie Söderberg Torstensson

She is the International Coordinator and Development Manager at Winnet Sweden and chair, which is the umbrella organisations for 120 local and regional WRC s across Sweden's 21 regions with 7 500 members. The Chairwomen of the Swedish National Federation of Resource Centres for Women (NRC) – Winnet Sweden, since year 2000. Since June 2006 Chairwomen WINNET Europe. Her education carrier is very reach. She is a nurse. Specialist diploma and certificate in Psychiatry. The National Institute of Working life Stockholm, Diploma and certificate for nurse in Occupational health. The University of Gävle, University degree in Caring Science. The University of Uppsala, University Diploma in Education for Upper Secondary School. The Mitt University (Sundsvall), University degree in Political Science. The University of Gävle, Degree for Gender in theory. The University of Umeå Diploma in EU project management. The University of Uppsala and Linköping, Degree in ongoing university studies for a Masters in Education.

Prof. Dr. Romualdas Ginevicius

Graduated as Engineer, Head of the Department of Economics, Head of the Department of Management, Vice-President of the Baltic Sea Academy. For many years Rector of Vilnius Gediminas Technical University and President of Lithuanian University Rectors' Conference. Author or coauthor of over 350 scientific papers and 20 scientific books; editor of business magazines "Journal of Business Economics and Management", "Business Theory and Practice" and "Evolution of Science and Technology".

Dr. Silvia Stiller

is a researcher and consultant, former director and head of the research area "Regional Economics and Urban Development" at the Hamburg Institute of International Economics (HWWI). Silvia Stiller studied economics in Münster and Kiel. Her Ph.D. thesis at the Technical University of Dresden dealt with the economic impact of demographic change. From 1998 on she has been engaged in economic research in Hamburg. Before joining the HWWI she was head of the research department European Integration and Regional Development at the Hamburgisches Welt-Wirtschafts-Archiv (HWWA). Silvia Stiller is a member of the Academy for Spatial Research and Planning (ARL).

Dr. Ewa Wędrowska

Doctor of economic sciences, senior lecturer in the Department of Econometrics and Statistics, the Nicolaus Copernicus University (NCU) in Torun (Poland). She is an employee and co-founder of the Center for Research and Analysis Techpal company. In this company she performs a number of statistical surveys and performs scientific work related to the taxonomic analysis of economic structures. She is also monograph editor and the author of over 50 scientific publications and books devoted to the use of measures of entropy and divergence in the study of socio-economic structures. She participates in numerous research projects at national and international levels.



Karsten B. Vester

Has for the last 10 years been the manager of a Danish network of private and public companies - the business network for social responsibility. The network has focus on: Corporate Social Responsibility, Social Economy, Growth and Charity. He has a long career in the public sector and has two diploma education in public economy and public organization and management. He has worked in the social sector in different municipalities in Denmark - mainly with issues as unemployed citizens, long time seek citizens and job creation. As the manager of the network he has for many years worked close together with large, medium and small companies about concrete CSR-issues. He has developed many different CSR-initiatives where companies can take part and do some concrete CSR-work. Working together with companies about CSR for so many years have given him experiences about benefits and challenges for companies, citizens and community. Since 2012 he and the Network has represented Denmark in the largest CSR network in Europe - CSR Europe - www.csreurope.org. He has participated in several EU-financed project about CSR, work place health and social economy.

Dr. Tatjana Volkova

Is professor of Strategic Management and Innovation Management and former Rector of BA School of Business and Finance (Latvia), Expert of Institutional Evaluation Program of European University Association (EUA), Vice Chairperson of Council of Higher Education Council (Latvia), Member of Board of Baltic Management Development Association. She also is a former President of Rector's Conference of Latvia and former Member of EUA Council. She has actively participated also in the international project "Fostering the public debate on university support of female scientists to start a business" under FP6 program aimed to foster public debate on this issue based on the experience of the EU Network ProWomEn, which investigated the promotion of women entrepreneurship in general but could not consider the issue of women scientists starting a business in detail.

Michał Wójcik

Was born in Kraków, connected to Silesia. He was a member of the Polish Parliament. Founder and first president of the Committee for Trade and Services. He was twice a member of the Parliament. He's a lawyer. The initiator of the first Council for CSR in Poland. He cooperates with Silesian University. CSR Roundtable participants in Brussels. The initiator of the project "First layer," one of the best projects of the European Union. Executive Manager of the Chamber of Craft and Small and Medium Enterprise in Katowice. He specialises in the labor market and Self-regulatory organization.

Inta Baranovska

After graduating University of Latvia the working field of Inta Baranovska is education, particularly initial vocational education and training (IVET) and continuing vocational education and training (CVET). Inta Baranovska has comprehensive experience in teachers' in-service training and development of training programs both on national and European level. Since many years she has been coordinating very successfully different international projects (e.g. EU Lifelong Learning Programme, LdV, K2, MP, K1ECETA) with wide range of topics as well as worked as project manager for British Council Latvia projects ("School Leadership", "Mentor Training", "Dreams and Teams"). Currently Inta Baranovska is engaged at State Education Centre (VISC), Ministry of Education and Science and is responsible for management, planning, development and implementation of national and international educational projects.

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