

# A bridge between Education and Business



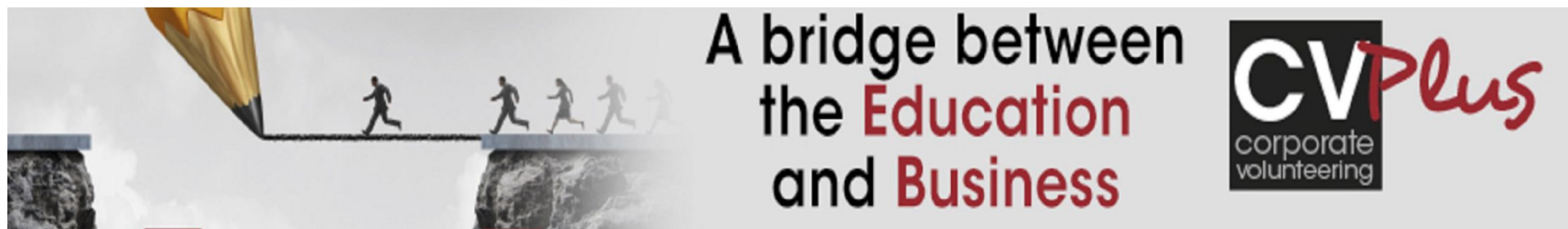
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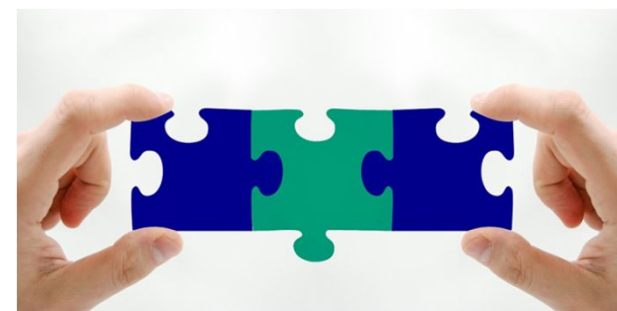
**Website:** [www.cvplus.eu](http://www.cvplus.eu)



## WELCOME TO CV PLUS PROJECT

CV PLUS project is a Strategic Partnership project, financed by the European Commission in the framework of the ERASMUS + Programme.

The project is led by **CEBEK** (Spain) and counts on the collaboration between other 6 partners from 6 different European Countries: **Inveslan** (Spain), **COOSS** (Italy), **KCZIA** (Poland), **Learnmera Oy** (Finland), **Hanse-Parlament** (Germany) and **Flanders' Chamber of Commerce and Industry** (Belgium).



CV PLUS project seeks to create a bridge between the education and business world through Corporate Volunteering initiatives, which provide relevant benefits both for educational centres and companies.

It is designed to prepare companies' and educational centres' managers, employees and teachers, to develop and manage Corporate Volunteering programs and activities involving students of all educational levels, families and the whole community.

CV PLUS will develop an online platform with training activities and materials that will make companies and education centres able to plan, implement and evaluate programs of Corporate Volunteering at school.

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The concept of *Employee Volunteering* (EV) or *Corporate Volunteering* (CV) is relatively new in many European countries.

The Employee Volunteering Working Group of the EYV 2011 Alliance defined CV as activities of voluntary character and personal commitment, exercised by employees of sector be that profit, non-profit, public or private, carried out in work time/hours in an organised setting and with a structured framework, unpaid, undertaken for the benefit of other individuals and society as a whole<sup>1</sup>.

There is plenty of evidence that Corporate Volunteering is good for employees, for business and for beneficiaries. The CV PLUS partners focused on the benefits coming from implementing corporate volunteering at school as opportunity to connect business and education realities and to trim the gap between these two worlds.



There are several reasons to promote CV project at schools/VET centres:

- For the educational centres, joint work with companies provides them with new experiences, perspective and knowledge through the business reality view.
- For business, this collaboration contributes to improve their reputation, to increase employees' motivation and loyalty, to strengthen the staff's skills and climate, to enhance the relation with the community; to detect new talents.

CV PLUS project seeks to contribute to increase and improve the connection between the education and business worlds through Corporate Volunteering initiatives, by facilitating practical knowledges and resources to companies' and educational centres' staffs.

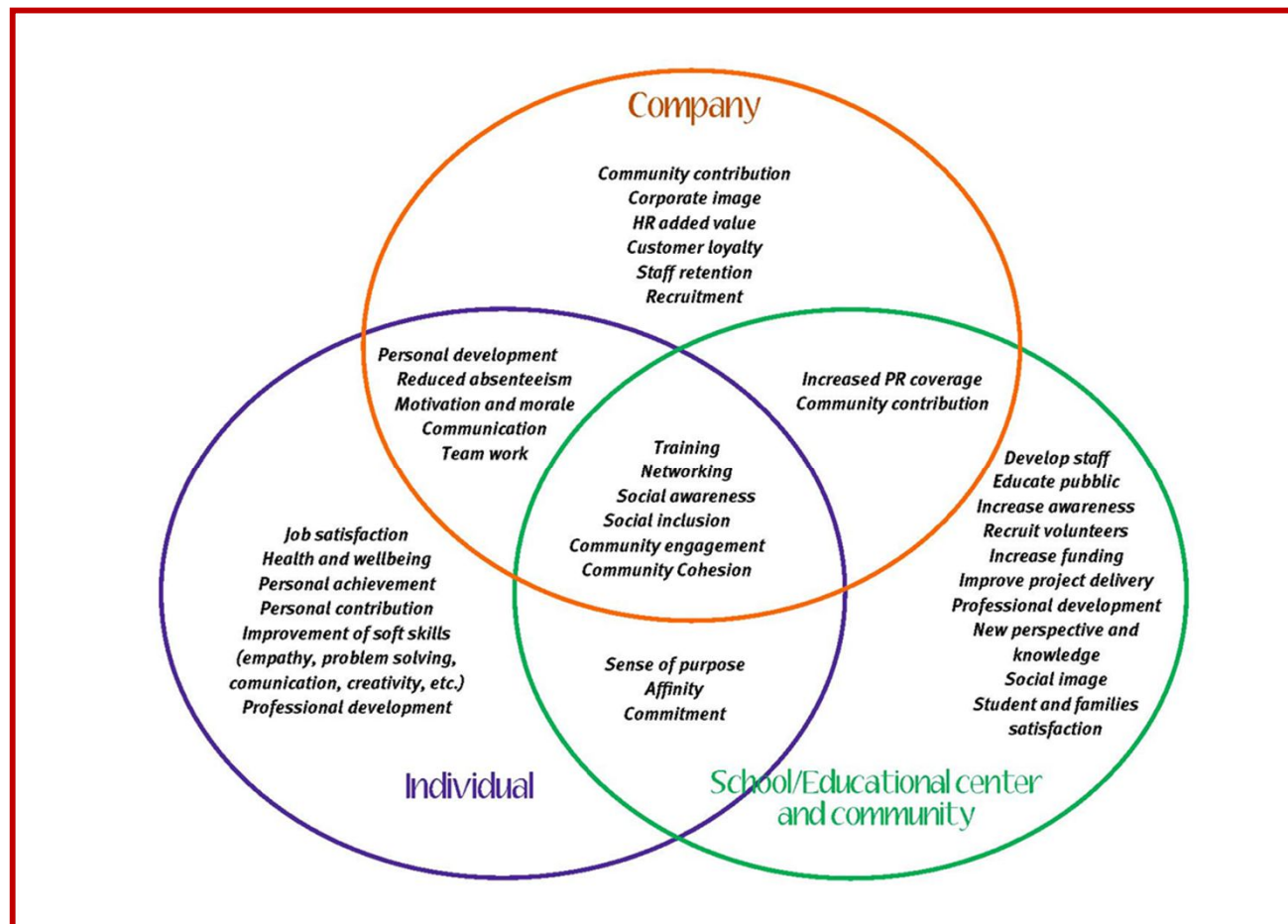
<sup>1</sup>[http://ec.europa.eu/echo/files/euaidvolunteers/EUAV\\_Study\\_Employee\\_Volunteering\\_Europe\\_FINAL\\_en.pdf](http://ec.europa.eu/echo/files/euaidvolunteers/EUAV_Study_Employee_Volunteering_Europe_FINAL_en.pdf)

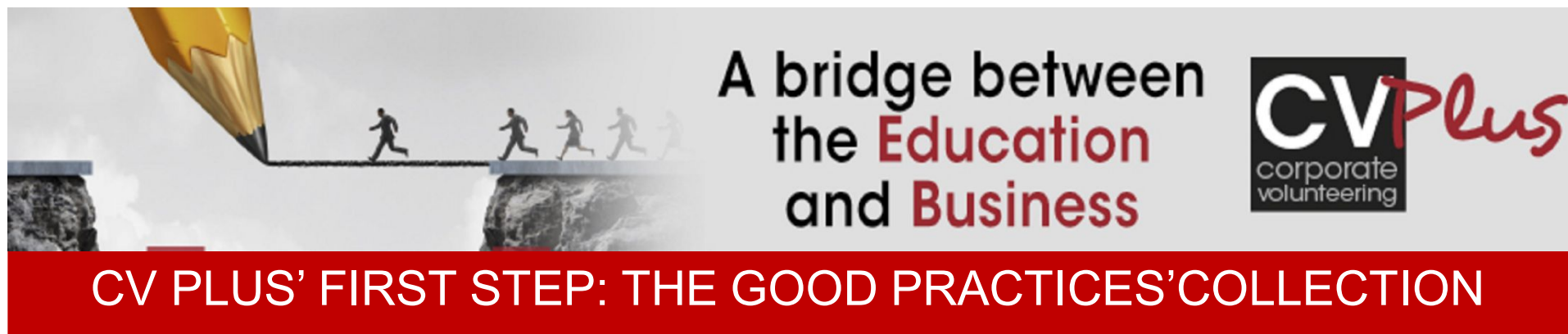


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## BENEFITS OF CORPORATE VOLUNTEERING





CV PLUS first steps were focused on research activities in each partner Country concerning companies dealing with the practice of corporate volunteering in educational centres.

The result of this research work is a collection of **31 good Practices** of corporate volunteering in education field, realised in 6 European Countries.

The **CV PLUS Good Practices Collection** is aimed at offer inspiration, ideas and suggestions to companies' and schools' managers and staff interested in developing corporate volunteering projects.



It shows a great variety of activities directed to all schools levels, but also to no formal educational organisation, such as workplace activities (career day, company visits, job shadowing for students), donations (money, equipment, furniture, tools and training materials), support to students' academic and soft skills (with activities like: meetings, training and coaching, mentoring, competition of ideas and project development, active learning experiences), support to teachers and school staff or to school events, etc.

The good practices collection has been preceded by a preliminary study on the existent National Definition and Legal Framework of Corporate Volunteering in each partner's Country.

**You can find all the CV PLUS publications in our Platform [www. cvplus.eu](http://www.cvplus.eu).**

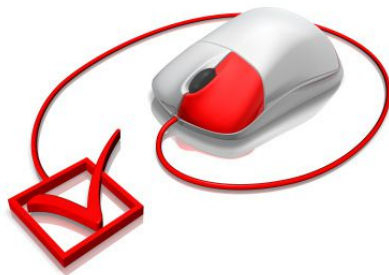
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## NEXT DATES AND COMING ACTIVITIES

### **10TH of November 2016 – 3rd PARTNERS MEETING in ANCONA (Italy).**

CV PLUS partner will agree the final version of the Training itineraries and Methodological Guides for Companies and Educational Centres, and they will plan the Platform testing process. The testing activities will involve representatives for the business world and from the educational world from partners' Countries.



### **SOON ONLINE:**

- “**Training itineraries of staff volunteers**” and “**Training itineraries for the empowerment of schools-VET centres managers and trainers**”: online training aimed at provide skills to plan and evaluate Corporate Volunteering initiatives.
- **Methodological Guides** for Companies and for Educational Centres, with detailed information about how to plan and implement a successful cooperation strategy based on Corporate Volunteering activities.

### **CV PLUS – NATIONAL SEMINAR. (DIFFERENT FOR EACH COUNTRY)**

It will take place in February 2017 the second CV PLUS public event in Bilbao addressed to representatives from business and education worlds. It will be focused on presenting and discuss the first CV PLUS project's results.



**For more information contact us at:**  
**cvplus@hanse-parlament.eu**



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and Industry