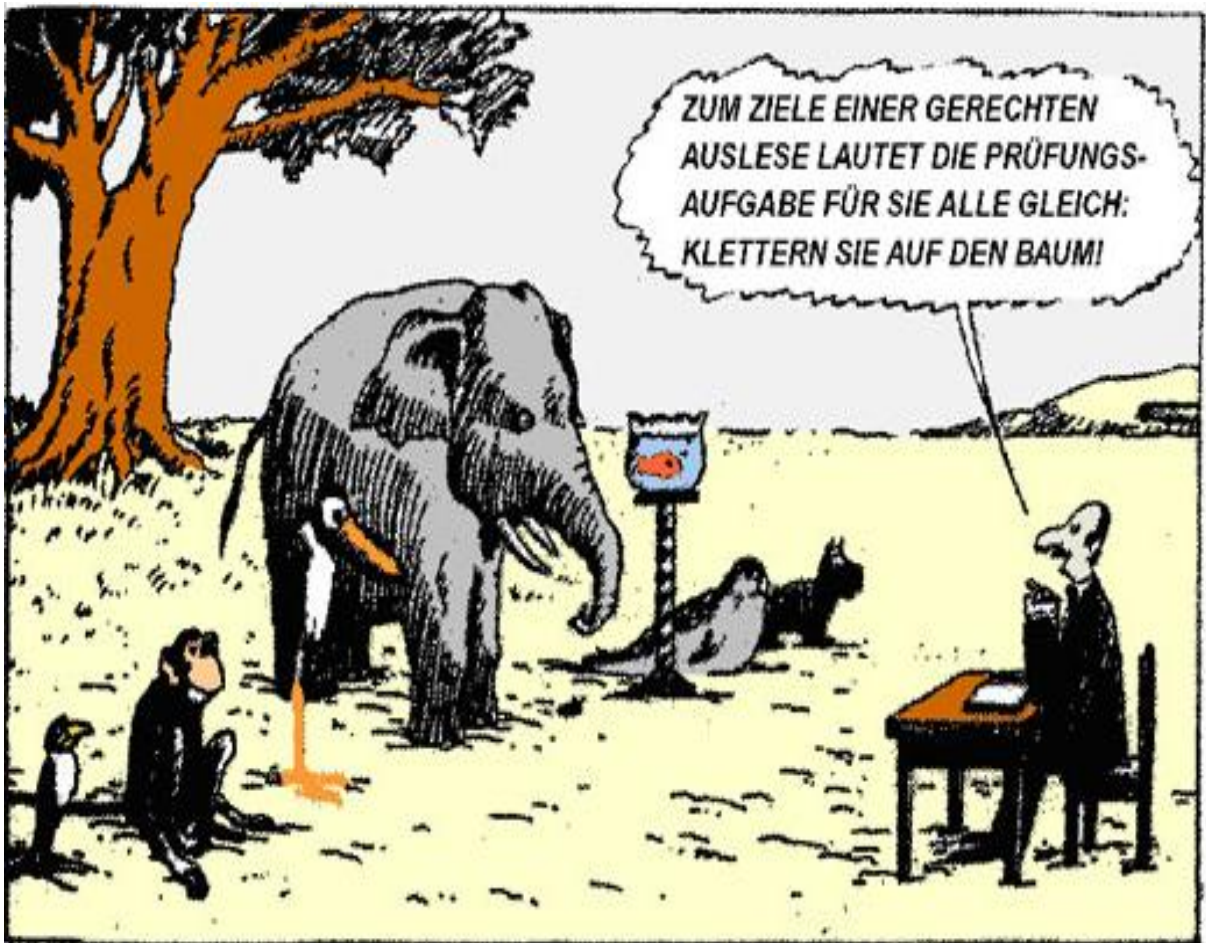


The Tenth Hanseatic Conference



“Work based Learning around the Mare Balticum”

**on 19 – 21 January 2015
in Hamburg**



Hanse-Parlament

**BALTIC SEA
ACADEMY**

Welcoming Address

Education is the key to promote innovation and regional development
in the Baltic Sea Region

With 99% of all enterprises and up to 70% of all jobs, the SMEs build the backbone of the economy and the society, and have good future growth prospects. However, these prospects are limited primarily by the blatant and growing shortage of entrepreneurs, managerial staff, and professionals, as well as distinctive skill shortages.

Vocational education has lost much of its attractiveness. Especially in the new EU member states (e.g. Poland, Lithuania, Latvia, and Estonia) with predominantly school-based vocational training, the participation is low, dropped to an alarmingly low level, and is perceived as a dead end by many young people. The consequences include the unemployment rate of 15 – 24-year olds at the level of 28 - 30% in Lithuania, Latvia, and Poland. Insufficient vocational qualification leads to permanent unemployment, which amounts for example to 20% in Poland, 28% in Latvia, and 40% in Lithuania for persons with only primary and lower secondary education.

At the same time, enterprises complain about the lack of qualifications in graduates. According to a survey conducted among enterprises in Lithuania, 70% of SMEs require additional skilled employees whom they cannot win or who are very difficult to attract. 96% of the SMEs wish to have a better practical training, and 74% a better theoretical training.

Because of the demographic change, the number of school leavers is decreasing significantly in all states of the Baltic Sea Region. Already today an immense shortage of skilled workers exists in most countries, and it will have a growing impact in the future, and will strikingly limit the development.

In the competition for qualified junior staff, the SMEs threaten to be losers. Due to the lack of qualified employees, innovations are already less extensive than they actually should and could be. An increase in qualifications with a simultaneous elimination of the shortage of skilled employees is the most important promotional task and the central key to sustainable facilitation of innovations, competitiveness, and growth of the SMEs in the Baltic Sea Region.

The German dual system of vocational training, which leads to a comparably low youth unemployment, makes the enterprises responsible for providing junior staff, and connects vocational training much better with the demands of the labour market, formed the basis of tailored solutions in the Baltic States within the framework of various EU projects. The successful solutions will be presented during the Tenth Hanseatic Conference. I wish all the participants gaining new insights and a fruitful discussion which could lead to powerful action.

DR. MAX HOGEFORSTER
CHAIRMAN OF THE HANSEATIC PARLIAMENT
PRESIDENT OF THE BALTIC SEA ACADEMY



MONDAY, 19 January 2015

09:00 Visit at the Hamburg vocational schools and training companies

09:00 Workshop: 'Dual Vocational Training'

13:00 Lunch at the Hamburg Chamber of Crafts

14:00 Parallel workshops on vocational training

a) Integration of disabled pupils 'The Hamburg Model'

b) Competence Centre 'Energy Efficiency, Climate, and Environmental Protection'

c) 16:30 – Skills Alliance 'Energy'

18:30 Walking tour of the city as well as 7:30 PM – Dinner and international exchange of experience at the restaurant 'Alt Hamburger Bürgerhaus', Deichstraße 37, 20459 Hamburg

TUESDAY, 20 January 2015

9:00 Members' Assembly of the Baltic Sea Academy concerning future tasks in the area of education around the Mare Balticum

11:00 Workshop 'Future Tasks in Vocational Training in the Baltic Sea Region'

11:00 Members' Assembly of the Hanseatic Parliament concerning future tasks in the area of education around the Mare Balticum

13:00 Lunch and registration in the Hamburg Chamber of Crafts

14:00 Welcoming address and introduction to the Tenth Hanseatic Conference

Moderation: Dr. Max Hogeforster, Chairman of the Hanseatic Parliament and Baltic Sea Academy

'Strategies of Vocational Training,' Dr. Jürgen Hogeforster, Hanseatic Parliament, Hamburg

'Objectives and Strategies of the Vocational Training Policy in Hamburg', Ties Rabe, Senator for Schools and Vocational Training of the Free and Hanseatic City of Hamburg, Germany

'Objectives and Strategies of the Vocational Training Policy in Poland', Tadeusz Sławecki, Secretary of State, Ministry of National Education

'Perspectives of the EU Educational Policy and Promotion', NN, EU Directorate General for Education and Culture, Belgium

Discussion with the speakers and questions to the participants

15:30 Section I: Work-based Learning

Moderation: Dr. Jürgen Hogeforster

Short presentations

'Dual Vocational Training in Germany', Rainer Schulz, CEO of the Hamburg Institute for Vocational Education and Training, Germany

'Work-based Learning in Finland', Sirpa Sandelin, Satakunta University of Applied Sciences, Finland*

'Work-based Learning in Poland,' Monika Zajkowska, Hanseatic Academy of Management in Słupsk, Poland*

'Experiences with Work-based Learning in Training 'Building Insulation Specialists' in Lithuania', Renata Cerneckiene, Public Institution Vilnius Builder Training Centre, Lithuania*

* The presentation includes the results of the projects 'Skills Alliance Energy' and 'The Hamburg Model'

16:30 Coffee break and international exchange of experience

17:00 Work at round tables: ways and means for the implementation of work-based learning

18:00 Discussion 'Financing of Vocational Education and Qualification of Trainers in SMEs'

- Thomas Effenberger, owner of the Effenberger wholegrain bakery, Hamburg, Germany
- Dariusz Gobis, Director of the Pomeranian Chamber of Handicrafts for SMEs, Gdansk, Poland
- Ivana Purath, Dresden Chamber of Crafts, Germany

18.30 A walk to the harbour

19:00 Visit to the oldest underwater tunnel of the world ('Elbtunnel') at St. Pauli-Landungsbrücken 5, 20359 Hamburg and then a cruise on the River Elbe with dinner on board MS 'HAMMONIA'

WEDNESDAY, 21 January 2015

9:00 Section II: Differentiation in Vocational Training

Moderation: Dr. Max Hogeforster

Short presentations

'The Hamburg Model', Beate Gröblichhoff, Hamburg Institute of Vocational Education, Germany*

'Training for Building Insulation Specialists', Elina Priedulena, Hanseatic Parliament, Hamburg*

'Training Plus – Energy Efficiency and Thermal Insulation in Buildings', Prof. Ernst-Peter Schradieck, Hamburg Vocational Academy, Germany*

'Experience with work-based learning in Latvia', NN, Latvian Ministry of Education and Science, Riga, Latvia

* The presentation includes the results of the projects 'Skills Alliance Energy' and 'the Hamburg Model'

10:00 Work at round tables: requirements and possibilities of differentiation in vocational training

11:00 Discussion 'Experience with Dual Vocational Training'

- Harry Bjerkgang, Nordic Forum of Crafts, Oslo, Norway
- Diana Karasa, Latvian Chamber of Crafts, Riga, Latvia
- Istvan Mosoczi, Kontiki Vocational Training AG, Budapest, Hungary

11:30 Coffee break and international exchange of experience

12:00 Section III: Adult Education, Study, and Promotion of Innovation

Moderation: Dr. Jürgen Hogeforster

Short presentations

'Trainings in Renewable Energy and Energy Efficiency', Jörg Wortmann, Energy + Climate protection – Engineering consultancy – at the Kiel Science Centre, Germany*

'Training for Trainers in Vocational Education', Magdalena Kochanowska, Bialystok Foundation of Professional Training, Poland*

'Dual Studies in Management and Technology of Renewable Energy and Energy Efficiency', Prof. Dr. Joachim von Kiedrowski, Hamburg Vocational Academy Hamburg, Germany*

'Enlargement of the Skills Alliance and Ensuring Long-term Cooperation', Dr. Max Hogeforster, Baltic Sea Academy, Germany*

* The presentation includes the results of the project 'Skills Alliance Energy'

13:00 Lunch and international exchange of experience

14:00 Work at round tables: the needs and possibilities of implementation of dual study programmes

Moderation: Dr. Max Hogeforster

15:00 Discussion ‘Subsidies and International Cooperation in Education’

- Prof. Dr. Romualdas Ginevicius, Vilnius Gediminas Technical University, Lithuania
- Hans Mikkelsen, International Business Academy, Denmark
- Włodzimierz Szordykowski, Marshal’s Office of the Pomorskie Voivodship, Poland

15:30 Section IV: Outlooks into the Future

Short presentations

‘Dual Vocational Training: New Education for Smart Specialisation in Innovation and Regional Policy’, Kamila Keinke, Hanseatic Parliament, Germany*

* The presentation includes the results of the project ‘Dual Vocational Training for the Qualification and Integration of Youth’

‘Centre of Competence for Work-based Learning and for Research and Development’,

Dr. Jürgen Hogeforster, Hanseatic Parliament, Germany*

* The presentation includes the results of the project ‘Competence Centre for Energy Efficiency, Climate and Environmental Protection’

16:00 Discussion: Promotion of work-based learning by colleges and universities

- Prof. Dr. Vytas Navickas, Lithuanian University of Educational Sciences, Vilnius
- Prof. Dr. Uwe Schaumann, Hamburg Vocational Academy, Germany
- Egidijus Žukauskas, Panevezys College, Lithuania

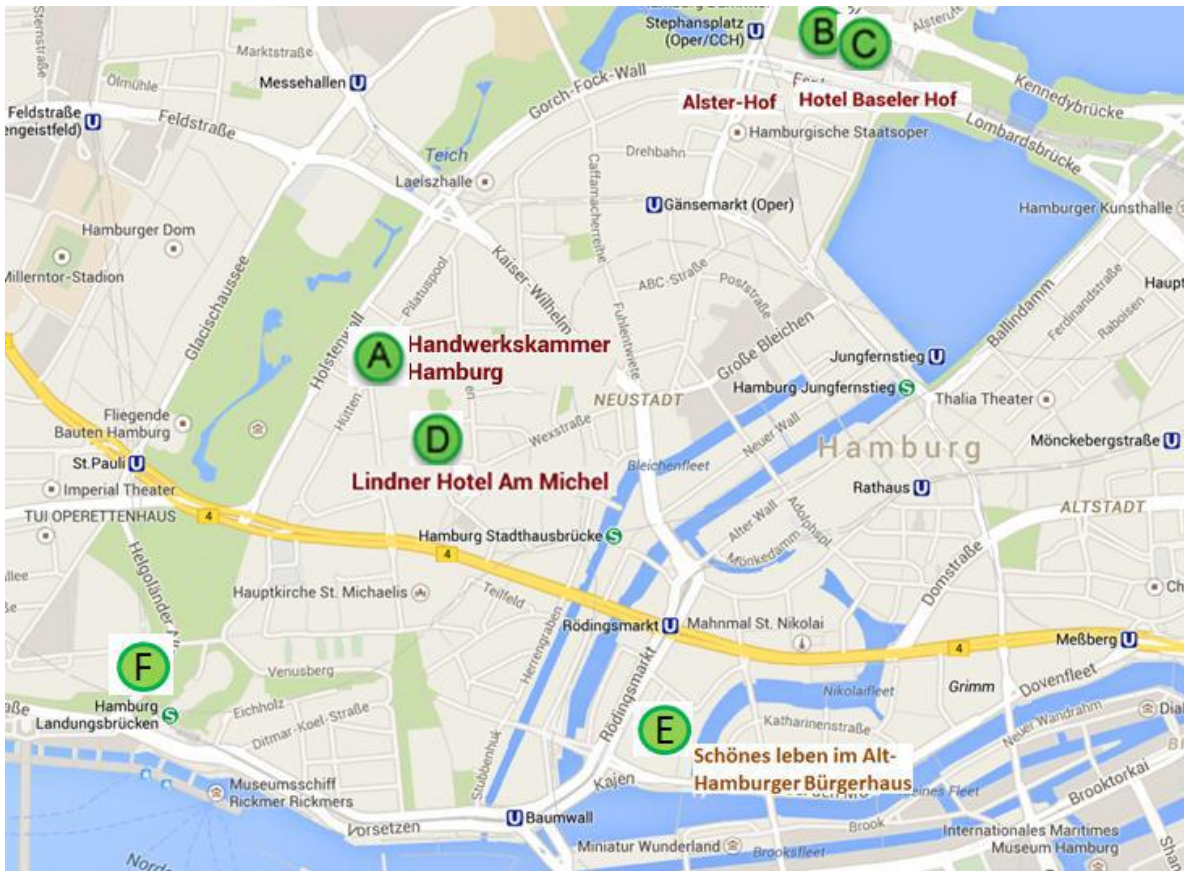
16:30 End of the Tenth Hanseatic Conference

‘Strategic Programme of the Baltic Sea Academy: Promotion of Dual Systems of Vocational Education’, Dr. Max Hogeforster, Baltic Sea Academy

* The presentation includes the results of the project ‘The Hamburg Model’

Conclusion of the Tenth Hanseatic Conference with coffee and cake

Organisational Information



Veranstaltungsort



Project Workshops, General assemblies and Hanseatic Conference:
Hamburg Chamber of Crafts, Holstenwall 12, 20355 Hamburg



Accommodation

We have made a block reservation in the following hotels. Please make your arrangements by using the keyword 'Hanse-Parlament'.



Hotel Alster-Hof

Esplanade 12
 20354 Hamburg
 Tel.: +49 40 350070
 Fax: +49 40 35007514
info@alster-hof.de
www.alster-hof.de
 Expiration of reservation:
 10.12.2014
 Room price (incl.
 breakfast): 90,00 €



Hotel Baseler Hof

Esplanade 11
 20354 Hamburg
 Tel.: +49 40 359060
 Fax: +49 40 35906918
reservierung@baselerhof.de
www.baselerhof.de
 Expiration of reservation:
 22.12.2014
 Room price (incl.
 breakfast): 94,00 €



Lindner Am Michel

Neanderstr. 20
 20459 Hamburg
 Tel.: +49 40 307067680
 Fax: +49 40 307067681
info.hamburg@lindner.de
www.lindner.de
 Expiration of reservation:
 21.12.2014
 Room price (incl.
 breakfast): 109,00 €



Events Programme



Dinner on 19.01.2015 at 18:30
 Alt Hamburger Bürgerhaus
 Deichstraße 37, 20459 Hamburg



Walk & Dinner
on 20.01.2015 at 18:30
 Elbtunnel
 Bei den St. Pauli-Landungsbrücken 5,
 20359 Hamburg



Dinner on
 MS Hammonia



The Hanseatic Conference is part-financed by

- the Federal Ministry for Education and Research, Germany, within the framework of the Project 'Competence Centre for Energy Efficiency, Climate, and Environmental Protection'
- the European Union within the framework of the Project 'Skill Alliance Energy Saving and Sustainable Construction in Baltic Sea Region'
- the European Union within the framework of the Project 'Future Perspectives: One-year professional qualification'



REGISTRATION TO THE HANSEATIC CONFERENCE on 19th – 21th January 2015 in Hamburg

Hanseatic Parliament
Kamila Keinke
Blankeneser Landstrasse 7
D-22587 Hamburg
Germany

E-Mail: kkeinke@hanse-parlament.eu
Tel.: + 49 40 822 447 (0) 13
Fax: + 49 40 822 447 22

Please mark or fill in and send us back by 22 December 2014 at the latest

At the tenth Hanseatic Conference from 19 to 21 January 2015:

- we would like to participate with the following persons:

Name:.....

Name:.....

We would like to register for the following events:

- Dinner on 19 January 2015 at 19:30
- General assembly Baltic Sea Academy on 20 January at 09.00
- General assembly Hanse-Parlament on 20 January at 11.00
- Lunch on 20 January at 13.00.
- Hanseatic Conference on 20 January at 14.00.
- Dinner on 20 January at 19.00
- Hanseatic Conference on 21 January at 9.00
- Lunch on 21 January at 13.00
- Hanseatic Conference on 21 January at 14.00

- We can not participate and can not send any representatives.

We would like to present the following proposal in connection with the Meeting:

.....
.....

Sender (Name, Institution, Address, Tel, Fax, E-Mail)

.....2014 (date)
.....(signature)

